

ORDER



Orders
Order / Rev: 928898
Alt Order #: 25257709
Product Desc: WALBERG/MI-CD7/R
Estimate:
Flight Dates: 09/12/16 - 11/08/16
Original Date / Rev: 09/06/16 / 09/27/16
Order Type: REG

WLNS Lansing

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Jamestown Associates
Buying Contact:
Billing Contact:
 5 Mapleton Road
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Tim Walberg
Demographic: A25-54
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11165/SP1819/AU5881
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	110	\$25,070.00	\$21,309.50
09/26/16	10/30/16	348	\$116,430.00	\$98,965.50
10/31/16	11/08/16	102	\$46,390.00	\$39,431.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	110	\$25,070.00	\$21,309.50	0.00
October 2016	348	\$116,430.00	\$98,965.50	0.00
November 2016	102	\$46,390.00	\$39,431.50	0.00
Totals	560	\$187,890.00	\$159,706.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WLNS Lansing	51%	\$187,890.00
Market	100%	\$368,411.76

Competitive Share

Competitive Share	Share	Total
ABL	0%	\$0.00
CABLE	0%	\$0.00
ELAJ	0%	\$0.00
GLNS	0%	\$0.00
UNKWN	0%	\$0.00
WHTV	0%	\$0.00
WILX	27%	\$99,471.18
WKAR	0%	\$0.00
WLAJ	16%	\$58,945.88
WSYM	6%	\$22,104.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	09/12/16	10/09/16	6 News This Morning III	CM	558a-630a	11111--	:30	5	\$125.00	P3	0.00	NM	20	\$2,500.00
6 News This Morning III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	11111--			5			\$125.00		0.00			
Week:		09/19/16	09/25/16	11111--			5			\$125.00		0.00			
Week:		09/26/16	10/02/16	11111--			5			\$125.00		0.00			

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 Product Desc: WALBERG/MI-CD7/R
 Estimate:
WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	09/12/16	10/09/16	6 News This Morning III 6 News This Morning III	CM	558a-630a	11111--	:30	5	\$125.00	P3	0.00	NM	20	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	11111--		5			\$125.00			0.00			
N 2	WLNS	09/12/16	10/09/16	6 News This Morning IV 6 News This Morning IV	CM	630a-7a	11111--	:30	5	\$125.00	P3	0.00	NM	20	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5			\$125.00			0.00			
		Week: 09/19/16	09/25/16	11111--		5			\$125.00			0.00			
		Week: 09/26/16	10/02/16	11111--		5			\$125.00			0.00			
		Week: 10/03/16	10/09/16	11111--		5			\$125.00			0.00			
N 3	WLNS	09/12/16	10/09/16	CBS This Morning CBS This Morning	CM	7a-9a	22222--	:30	10	\$100.00	P3	0.00	NM	36	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	22222--		10			\$100.00			0.00			
		Week: 09/19/16	09/25/16	22211--		8			\$100.00			0.00			
		Week: 09/26/16	10/02/16	22222--		10			\$100.00			0.00			
		Week: 10/03/16	10/09/16	22211--		8			\$100.00			0.00			
N 4	WLNS	09/12/16	10/09/16	Let's Make a Deal Let's Make a Deal	CM	958a-1058a	MTWTF--	:30	3	\$100.00	P3	0.00	NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3			\$100.00			0.00			
		Week: 09/19/16	09/25/16	MTWTF--		3			\$100.00			0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3			\$100.00			0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3			\$100.00			0.00			
N 5	WLNS	09/12/16	10/09/16	Price is Right Price is Right	CM	1058a-12p	MTWTF--	:30	3	\$125.00	P3	0.00	NM	11	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3			\$125.00			0.00			
		Week: 09/19/16	09/25/16	MTWTF--		3			\$125.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WLNS	09/19/16-09/25/16	Price is Right		1058a-12p	MTWThF----	:30		(\$125.00)		0.00	NM		
				Credited											
		Week: 09/26/16	10/02/16	MTWTF--		3			\$125.00			0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3			\$125.00			0.00			
N 6	WLNS	09/12/16	10/09/16	6 News at Noon 6 News at Noon	CM	12p-1228p	11111--	:30	5	\$150.00	P3	0.00	NM	20	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5			\$150.00			0.00			
		Week: 09/19/16	09/25/16	11111--		5			\$150.00			0.00			
		Week: 09/26/16	10/02/16	11111--		5			\$150.00			0.00			
		Week: 10/03/16	10/09/16	11111--		5			\$150.00			0.00			
N 7	WLNS	09/12/16	10/09/16	6 News at 5p 6 News at 5p	CM	458p-529p	11111--	:30	5	\$150.00	P3	0.00	NM	20	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5			\$150.00			0.00			
		Week: 09/19/16	09/25/16	11111--		5			\$150.00			0.00			
		Week: 09/26/16	10/02/16	11111--		5			\$150.00			0.00			
		Week: 10/03/16	10/09/16	11111--		5			\$150.00			0.00			
N 8	WLNS	09/12/16	10/09/16	6 News at 6p 6 News at 6p	CM	558p-630p	11111--	:30	5	\$350.00	P3	0.00	NM	20	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5			\$350.00			0.00			
		Week: 09/19/16	09/25/16	11111--		5			\$350.00			0.00			
		Week: 09/26/16	10/02/16	11111--		5			\$350.00			0.00			
		Week: 10/03/16	10/09/16	11111--		5			\$350.00			0.00			
N 9	WLNS	09/12/16	10/02/16	CBS Evening News CBS Evening News	CM	630p-7p	MTWTF--	:30	2	\$700.00	P3	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		2			\$700.00			0.00			
		Week: 09/19/16	09/25/16	MTWTF--		2			\$700.00			0.00			
		Week: 09/26/16	10/02/16	MTWTF--		2			\$700.00			0.00			

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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N10	WLNS	09/12/16	10/09/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	11111--	:30	5	\$200.00	P3	0.00	NM	17	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	111-1--		4				\$200.00		0.00			
		Week: 09/19/16	09/25/16	111-1--		4				\$200.00		0.00			
		Week: 09/26/16	10/02/16	11111--		5				\$200.00		0.00			
		Week: 10/03/16	10/09/16	111-1--		4				\$200.00		0.00			
N11	WLNS	09/12/16	10/09/16	M-Su 6 News at 11 Late M-Su 6 News at 11 Late	CM	1115P-1150P (11:15 PM-11:50 PM)	---1---	:30	1	\$200.00	P3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	---1---		1				\$200.00		0.00			
		Week: 09/19/16	09/25/16	---1---		1				\$200.00		0.00			
		Week: 09/26/16	10/02/16	-----		0				\$0.00		0.00			
		Week: 10/03/16	10/09/16	---1---		1				\$200.00		0.00			
N13	WLNS	09/12/16	10/09/16	The Late Show Late Show/Stephen Colbert	CM	1135P-1235A	MTW-F--	:30	3	\$50.00	P3	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTW-F--		3				\$50.00		0.00			
		Week: 09/19/16	09/25/16	MTW-F--		3				\$50.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$50.00		0.00			
		Week: 10/03/16	10/09/16	MTW-F--		3				\$50.00		0.00			
N14	WLNS	09/12/16	10/09/16	6 News Sat after Sport Sat Eve News After Sports	CM	7P-730P (7:00 PM-7:30 PM)	-----1-	:30	1	\$200.00	P3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WLNS	09/12/16-09/18/16	6 News Sat after Sport		7P-730P	(7:00 PM-7:30 P-----Sa--	:30		(\$200.00)		0.00	NM		
				See MG 14.5											
				[Sports Ran Over]											
	5	WLNS	09/21/16-09/21/16	LN M-F		11p-1135p	--W-----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 14.1 09/17											
		Week: 09/19/16	09/25/16	-----1-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WLNS	09/19/16-09/25/16	6 News Sat after Sport		7P-730P	(7:00 PM-7:30 P-----Sa--	:30		(\$200.00)		0.00	NM		
				Credited											
		Week: 09/26/16	10/02/16	-----1-		1				\$200.00		0.00			
		Week: 10/03/16	10/09/16	-----1-		1				\$200.00		0.00			
N15	WLNS	09/12/16	10/09/16	LN Sa 6 News at 11 Saturday	CM	11p-1135p	-----1-	:30	1	\$150.00	P3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1-		1				\$150.00		0.00			
		Week: 09/19/16	09/25/16	-----1-		1				\$150.00		0.00			
		Week: 09/26/16	10/02/16	-----1-		1				\$150.00		0.00			
		Week: 10/03/16	10/09/16	-----1-		1				\$150.00		0.00			
N16	WLNS	09/12/16	10/09/16	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----1	:30	1	\$600.00	P2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$600.00		0.00			
		Week: 09/19/16	09/25/16	-----1		1				\$600.00		0.00			
		Week: 09/26/16	10/02/16	-----1		1				\$600.00		0.00			
		Week: 10/03/16	10/09/16	-----1		1				\$600.00		0.00			
N17	WLNS	09/12/16	09/25/16	Sun Hour 1 60 MINUTES	CM	730P-830P (7:30 PM-8:30 PM)	-----1	:30	1	\$2,000.00	P2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1		1				\$2,000.00		0.00			
		Week: 09/19/16	09/25/16	-----1		1				\$2,000.00		0.00			
N18	WLNS	09/26/16	10/09/16	Sun Hour 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$2,000.00	P2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$2,000.00		0.00			
		Week: 10/03/16	10/09/16	-----1		1				\$2,000.00		0.00			

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WLNS Lansing

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N18	WLNS	09/26/16	10/09/16	Sun Hour 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$2,000.00	P2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/16	10/09/16	-----1	1		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WLNS	10/03/16-10/09/16		Sun Hour 1		658p-8p	-----Su	:30		(\$2,000.00)		0.00	NM		
See MG 18.3 [AIRS 730P-9P]															
3	WLNS	10/03/16-10/09/16		Sun Prime Other 1		730P-9P	(7:30 PM-9:00 P-----Su	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 18.2 10/09															
N19	WLNS	10/10/16	11/08/16	6 News This Morning III 6 News This Morning III	CM	558a-630a	11111--	:30	5	\$250.00	P2	0.00	NM	19	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	11111--	5		\$250.00		0.00						
Week:		10/17/16	10/23/16	11111--	5		\$250.00		0.00						
Week:		10/24/16	10/30/16	11111--	5		\$250.00		0.00						
Week:		10/31/16	11/06/16	11-----	2		\$250.00		0.00						
Week:		11/07/16	11/13/16	11-----	2		\$250.00		0.00						
N20	WLNS	10/10/16	11/08/16	6 News This Morning IV 6 News This Morning IV	CM	630a-7a	11111--	:30	5	\$250.00	P2	0.00	NM	19	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	11111--	5		\$250.00		0.00						
Week:		10/17/16	10/23/16	11111--	5		\$250.00		0.00						
Week:		10/24/16	10/30/16	11111--	5		\$250.00		0.00						
Week:		10/31/16	11/06/16	11-----	2		\$250.00		0.00						
Week:		11/07/16	11/13/16	11-----	2		\$250.00		0.00						
N21	WLNS	10/10/16	11/08/16	CBS This Morning CBS This Morning	CM	7a-9a	22222--	:30	10	\$200.00	P2	0.00	NM	44	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	22222--	10		\$200.00		0.00						
Week:		10/17/16	10/23/16	22222--	10		\$200.00		0.00						
Week:		10/24/16	10/30/16	22222--	10		\$200.00		0.00						
Week:		10/31/16	11/06/16	22222--	10		\$200.00		0.00						
Week:		11/07/16	11/13/16	22-----	4		\$200.00		0.00						
N22	WLNS	10/10/16	11/08/16	Let's Make a Deal Let's Make a Deal	CM	958a-1058a	MTWTF--	:30	4	\$200.00	P2	0.00	NM	18	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	MTWTF--	4		\$200.00		0.00						
Week:		10/17/16	10/23/16	MTWTF--	4		\$200.00		0.00						
Week:		10/24/16	10/30/16	MTWTF--	4		\$200.00		0.00						
Week:		10/31/16	11/06/16	MTWTF--	4		\$200.00		0.00						
Week:		11/07/16	11/13/16	MT-----	2		\$200.00		0.00						
N23	WLNS	10/10/16	11/08/16	Price is Right Price is Right	CM	1058a-12p	11111--	:30	5	\$250.00	P2	0.00	NM	22	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	11111--	5		\$250.00		0.00						
Week:		10/17/16	10/23/16	11111--	5		\$250.00		0.00						
Week:		10/24/16	10/30/16	11111--	5		\$250.00		0.00						
Week:		10/31/16	11/06/16	11111--	5		\$250.00		0.00						
Week:		11/07/16	11/13/16	11-----	2		\$250.00		0.00						
N24	WLNS	10/10/16	11/08/16	6 News at Noon 6 News at Noon	CM	12p-1228p	11111--	:30	5	\$300.00	P2	0.00	NM	22	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	11111--	5		\$300.00		0.00						
Week:		10/17/16	10/23/16	11111--	5		\$300.00		0.00						
Week:		10/24/16	10/30/16	11111--	5		\$300.00		0.00						
Week:		10/31/16	11/06/16	11111--	5		\$300.00		0.00						
Week:		11/07/16	11/13/16	11-----	2		\$300.00		0.00						
N25	WLNS	10/10/16	11/07/16	6 News at 5p 6 News at 5p	CM	458p-529p	11111--	:30	5	\$300.00	P2	0.00	NM	21	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	11111--	5		\$300.00		0.00						

Order / Rev: 928898
 Alt Order #: 25257709
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg
 Product Desc: WALBERG/MI-CD7/R
 Estimate:

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WLNS	10/10/16	11/07/16	6 News at 5p 6 News at 5p	CM	458p-529p	11111--	:30	5	\$300.00	P2	0.00	NM	21	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	11111--		5				\$300.00		0.00			
		Week: 10/24/16	10/30/16	11111--		5				\$300.00		0.00			
		Week: 10/31/16	11/06/16	11111--		5				\$300.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$300.00		0.00			
N26	WLNS	10/10/16	11/07/16	6 News at 6p 6 News at 6p	CM	558p-630p	11111--	:30	5	\$700.00	P2	0.00	NM	21	\$14,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	11111--		5				\$700.00		0.00			
		Week: 10/17/16	10/23/16	11111--		5				\$700.00		0.00			
		Week: 10/24/16	10/30/16	11111--		5				\$700.00		0.00			
		Week: 10/31/16	11/06/16	11111--		5				\$700.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$700.00		0.00			
N27	WLNS	10/10/16	10/30/16	CBS Evening News CBS Evening News	CM	630p-7p	MTWTF--	:30	3	\$700.00	P2	0.00	NM	9	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$700.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$700.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$700.00		0.00			
N28	WLNS	10/10/16	11/07/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	11111--	:30	5	\$400.00	P2	0.00	NM	19	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	111-1--		4				\$400.00		0.00			
		Week: 10/17/16	10/23/16	111-1--		4				\$400.00		0.00			
		Week: 10/24/16	10/30/16	11111--		5				\$400.00		0.00			
		Week: 10/31/16	11/06/16	11111--		5				\$400.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$400.00		0.00			
N29	WLNS	10/10/16	10/23/16	11p LateNews After Sports 11p LateNews After Sports (11:15 PM-11:50 PM)	CM	1115P-1150P	---1---	:30	1	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$400.00		0.00			
		Week: 10/17/16	10/23/16	---1---		1				\$400.00		0.00			
N30	WLNS	10/10/16	11/06/16	6 News at 6p Saturday 6 News at 6p Saturday (7:00 PM-7:30 PM)	CM	6p-630p	-----1-	:30	1	\$400.00	P2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$400.00		0.00			
		Week: 10/17/16	10/23/16	-----1-		1				\$400.00		0.00			
		Week: 10/24/16	10/30/16	-----1-		1				\$400.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$400.00		0.00			
N31	WLNS	10/10/16	11/06/16	LN Sa 6 News at 11 Saturday	CM	11p-1135p	-----1-	:30	1	\$300.00	P2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$300.00		0.00			
		Week: 10/17/16	10/23/16	-----1-		1				\$300.00		0.00			
		Week: 10/24/16	10/30/16	-----1-		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$300.00		0.00			
N32	WLNS	10/10/16	11/06/16	CBS Sunday Morning CBS Sunday Morning	CM	CBS Sunday Morn	-----1	:30	1	\$600.00	P2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$600.00		0.00			
		Week: 10/17/16	10/23/16	-----1		1				\$600.00		0.00			
		Week: 10/24/16	10/30/16	-----1		1				\$600.00		0.00			
		Week: 10/31/16	11/06/16	-----1		1				\$600.00		0.00			
N33	WLNS	10/10/16	10/23/16	Sun Hour 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$2,000.00	P2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$2,000.00		0.00			
		Week: 10/17/16	10/23/16	-----1		1				\$2,000.00		0.00			

Order / Rev: 928898
Alt Order #: 25257709
Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg
Product Desc: WALBERG/MI-CD7/R
Estimate:
WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N41	WLNS	10/10/16	11/06/16	Tue Hour 1 NCIS	CM	757p-9p	-1-----	:30	1	\$3,000.00	P1	0.00	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$3,000.00		0.00			
		Week: 10/17/16	10/23/16	-1-----		1				\$3,000.00		0.00			
		Week: 10/24/16	10/30/16	-1-----		1				\$3,000.00		0.00			
		Week: 10/31/16	11/06/16	-2-----		2				\$3,000.00		0.00			
N42	WLNS	10/10/16	11/06/16	Wed Hour 1 SURVIVOR	CM	757p-9p	--1----	:30	1	\$1,600.00	P2	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$1,600.00		0.00			
		Week: 10/17/16	10/23/16	--1----		1				\$1,600.00		0.00			
		Week: 10/24/16	10/30/16	--1----		1				\$1,600.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$1,600.00		0.00			
N43	WLNS	10/10/16	10/30/16	Fri Hour 3 BLUE BLOODS	CM	10p-11p	----1--	:30	1	\$1,200.00	P2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$1,200.00		0.00			
		Week: 10/17/16	10/23/16	----1--		1				\$1,200.00		0.00			
		Week: 10/24/16	10/30/16	----1--		1				\$1,200.00		0.00			
N44	WLNS	10/10/16	10/23/16	CBS SEC College Football CBS SEC College Football	CM	8P-11P (8:00 PM-11:00 PM)	-----1-	:30	1	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$300.00		0.00			
		Week: 10/17/16	10/23/16	-----1-		1				\$300.00		0.00			
N45	WLNS	10/10/16	10/30/16	Sat Hour 3 48 HOURS	CM	10p-11p	-----1-	:30	1	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-		1				\$500.00		0.00			
		Week: 10/17/16	10/23/16	-----1-		1				\$500.00		0.00			
		Week: 10/24/16	10/30/16	-----1-		1				\$500.00		0.00			
N46	WLNS	10/31/16	11/07/16	CBS Evening News CBS Evening News	CM	630p-7p	MTWTF--	:30	3	\$1,400.00	P1	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$1,400.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$1,400.00		0.00			
N47	WLNS	10/31/16	11/06/16	Fri Hour 3 BLUE BLOODS	CM	10p-11p	----1--	:30	1	\$2,400.00	P1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$2,400.00		0.00			
N48	WLNS	10/24/16	11/06/16	CBS SEC College Football CBS SEC College Football	CM	8P-11P (8:00 PM-11:00 PM)	-----1-	:30	1	\$600.00	P1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$600.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$600.00		0.00			
N49	WLNS	10/31/16	11/06/16	Sat Hour 3 48 HOURS	CM	10p-11p	-----1-	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WLNS	10/31/16-11/06/16	Sat Hour 3		10p-11p	-----Sa--	:30		(\$1,000.00)		0.00	NM		
				See MG 49.2											
				[SEC FOOTBALL]											
	2	WLNS	10/31/16-11/06/16	Fri Hour 1		757p-9p	-----F----	:30		\$1,000.00		0.00	NM		
				Ⓜ MG for 49.1 11/05											
N50	WLNS	10/24/16	11/06/16	Sun Hour 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$4,000.00	P1	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$4,000.00		0.00			
		Week: 10/31/16	11/06/16	-----1		1				\$4,000.00		0.00			

Order / Rev: 928898
 Alt Order #: 25257709
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: POL/Tim Walberg
 Product Desc: WALBERG/MI-CD7/R
 Estimate:

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N50	WLNS	10/24/16	11/06/16	Sun Hour 1 60 MINUTES	CM	658p-8p	-----1	:30	1	\$4,000.00	P1	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1		1				\$4,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WLNS	10/31/16-11/06/16	Sun Hour 1		658p-8p	-----Su	:30		(\$4,000.00)		0.00	NM		
	See MG 50.3 [730P-830P/NFL]														
	3	WLNS	10/31/16-11/06/16	Sun Hour 1		730p-830p	(7:30 PM-8:30 P-----Su	:30		\$4,000.00		0.00	NM		
	Ⓜ MG for 50.2 11/06														
N51	WLNS	09/18/16	09/18/16	Reg Season Lions (LIT) Reg Season Lions (LIT)	CM	1P-4P (1:00 PM-4:00 PM)	-----1	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1		1				\$2,000.00		0.00			
N52	WLNS	10/31/16	11/06/16	NFL DBLHDR Game #1 NFL DBLHDR Game #1	CM	1P-4P (1:00 PM-4:00 PM)	-----1	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1		1				\$1,000.00		0.00			
N53	WLNS	09/12/16	10/09/16	6 News at 8a Sun 6 News at 8a Sun	CM	8a-9a	-----1	:30	1	\$60.00	P3	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1		1				\$60.00		0.00			
	Week:	09/19/16	09/25/16	-----1		1				\$60.00		0.00			
	Week:	09/26/16	10/02/16	-----1		1				\$60.00		0.00			
	Week:	10/03/16	10/09/16	-----1		1				\$60.00		0.00			
N54	WLNS	10/10/16	11/06/16	6 News at 8a Sun 6 News at 8a Sun	CM	8a-9a	-----1	:30	1	\$120.00	P2	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1		1				\$120.00		0.00			
	Week:	10/17/16	10/23/16	-----1		1				\$120.00		0.00			
	Week:	10/24/16	10/30/16	-----1		1				\$120.00		0.00			
	Week:	10/31/16	11/06/16	-----2		2				\$120.00		0.00			
N55	WLNS	09/21/16	09/21/16	Price is Right Price is Right	CM	1058a-12p	--1----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	--1----		1				\$125.00		0.00			
N56	WLNS	09/27/16	09/27/16	LN M-F 6 News at 11 M-F	CM	11p-1135p	-1-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-1-----		1				\$200.00		0.00			
N57	WLNS	10/03/16	10/09/16	CBS Evening News CBS Evening News	CM	630p-7p	MTWTF--	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	MTWTF--		2				\$700.00		0.00			
													Totals	560	\$187,890.00